



***DENSO***

Crafting the Core

# NaviBridge Mark Usage Guide Ver.2 (June 30, 2020)

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# 1. Shape and specified color

The official icon of NaviBridge is a mark shape with the motif of the fusion of cloud, car and smart device. For the link button, you can use the icon or you can use the simplified mark.

There are two patterns, fill type and contour type.

The color specifies the color that imaged the white of the clouds and the blue of the sky.

For links	 Blue Line type	 Blue Fill type	 White Fill type	 Gray Line type	 Gray Fill type	 Icon type	 icon_flat type
Specified color	Web safe color #3752d8 #ffffff			Web safe color #3f3f3f #ffffff			



Transformed or flipped  
It cannot be used.



You cannot change  
the color.

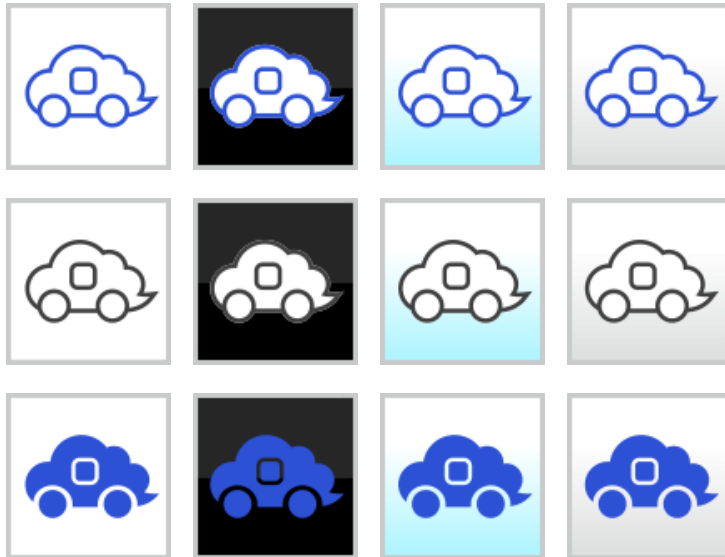


Bordering, etc.  
Do not qualify.

## 2. Appropriate background color

Please use a background color that ensures visibility.

Do not use a background color that cannot ensure visibility.

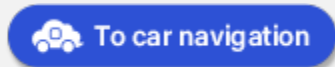
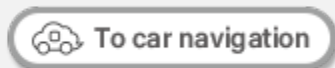
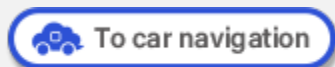


### 3. Available sizes

We have prepared in the range of 26px to 120px, so please use it according to the resolution and placement space of the device.

Especially below 25px, the shape of the mark cannot be maintained.

#### 26px example

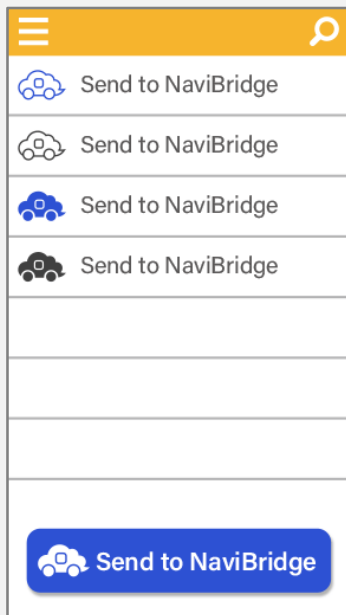


#### 60px example

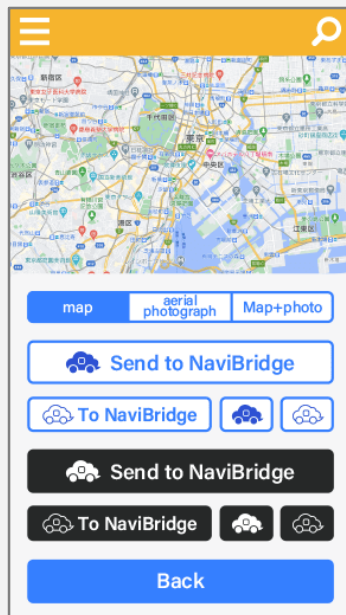


## 4. Example of use by application

Example of use  
in the menu



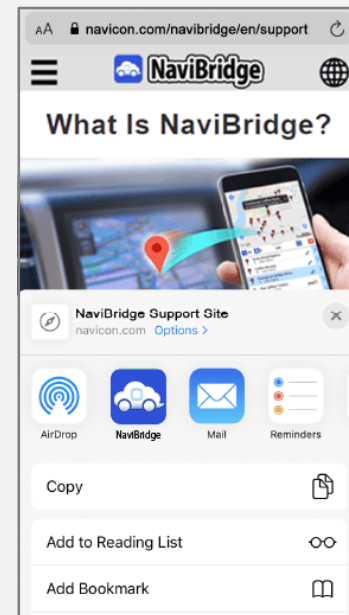
Example of use  
in the button



Example of use  
on a WEB page



Example of use in the  
UIActivity view of iOS



Regarding the wording to be attached to the mark, "Send to NaviBridge" and "To NaviBridge" are recommended, but if there are circumstances, change to "Send to car navigation", "Navigation cooperation", "To car navigation", "Point transfer", etc. I also admit.

# 5. List of provided data

## PNG format and ai format



Bluefill\_26.png



Bluefill\_36.png



Bluefill\_50.png



Bluefill\_60.png



Bluefill\_90.png



Bluefill\_120.png



icon.png



blueline\_26.png



blueline\_36.png



blueline\_50.png



blueline\_60.png



blueline\_90.png



blueline\_120.png



icon\_flat.png



grayfill\_26.png



grayfill\_36.png



grayfill\_50.png



grayfill\_60.png



grayfill\_90.png



grayfill\_120.png



grayline\_26.png



grayline\_36.png



grayline\_50.png



grayline\_60.png



grayline\_90.png



grayline\_120.png



whitefill\_26.png



whitefill\_36.png



whitefill\_50.png



whitefill\_60.png



whitefill\_90.png



whitefill\_120.png

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